



**Transformations 123**

By Amy Sindicic LIFE COACH

# 5 Friendly Moves to Land Your Next Private Sector Job Using LinkedIn



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*LinkedIn can be enjoyable once you learn how to use it effectively. Who knew networking could feel more like a real connection and less like awkward small talk?*

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## 5 Friendly Moves to Land Your Next Private Sector Job Using LinkedIn

Hi, I'm Amy Sindicic – a certified Life and Career Coach who helps government professionals confidently transition into private-sector roles they love.

With over 15 years of experience in career coaching, resume writing, and interview prep, I've helped hundreds of professionals to land higher-paying jobs faster, often with no private sector experience. I've also taught Business English and job strategy on four continents, and I specialize in helping people *shift their mindsets* and present their value clearly.



Don't worry—this guide breaks everything down step-by-step, in plain English. With these strategies, you'll transform your LinkedIn experience into a powerful tool for career advancement, paving your way from a federal role into the exciting opportunities of the private sector.

### STEP 1: Get Your LinkedIn House in Order

Upload a Friendly Photo



Choose a professional image that shows you at your best—confident, approachable, and authentic.

Craft Your Story

about  
ME

Your "About" section shouldn't be a dry career history. Make it a clear, human story about what you bring to the table.

Translate "Fed-Speak"

~~COMPLIANCE~~  
RISK MITIGATION

Government language can sound confusing or overly formal to private employers. Make it easy to understand and impactful.

## 5 Friendly Moves to Land Your Next Private Sector Job Using LinkedIn

“Managed enforcement compliance for DOD leadership” becomes:

“Led team delivering risk mitigation and reporting for a \$10M defense compliance initiative.”

**Ask yourself: Would someone outside your agency know what this means? If not, try rewording it with clarity and purpose. The goal is to show you're capable and relatable.**

### STEP 2: Start Small with Your Network

#### Send Personalized Notes

When you send a connection request, add a friendly message. Be real. Be brief. Tailoring your message to include an individualized touch or common interest can make all the difference in standing out and making a genuine impression.



#### Reach Out to People You Admire

Connect with professionals who've made the jump you're trying to make. Be curious about their path, not salesy. Ask them thoughtful questions about their experiences, challenges, and the lessons they've learned along the way. Show genuine interest in their journey and express appreciation for any insights they share.

#### Connect with Familiar Faces

Start with former colleagues, classmates, and friends. Think of it like a reunion, not a cold call. Reaching out to these familiar faces can reignite old friendships and open doors to new opportunities. By nurturing these relationships, you not only strengthen your network but also create a support system that can offer encouragement and advice throughout your career transition and into the future.

**Try this:** “Hi Jordan, I came across your profile while searching for people who have transitioned from federal work to Silicon Valley. I'd love to connect and hear more about your journey.” Don't be overly formal—genuine and warm works best on LinkedIn.

### Your Career Transition Roadmap

This visual representation will guide you through your LinkedIn transformation journey. Picture it as a timeline or a pathway, leading you from your current position to your desired private sector role.

#### Key Stages:

##### 1. Preparation

- Upload a professional photo
- Craft your compelling story
- Translate your experience into relatable terms

##### 2. Networking

- Connect with familiar faces
- Reach out to admired professionals
- Personalize your connection requests

##### 3. Visibility

- Consistent, thoughtful contributions
- Share insights and experiences

##### 4. Recruiter Engagement

- Optimize your profile for discoverability
- Use relevant skills and keywords

##### 5. Strategic Job Hunt

- Use targeted filters
- Research companies and employees
- Build relationships for better referrals

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*Visuals can make complex processes more digestible and motivating. Keep this roadmap in mind as you move forward on LinkedIn.*

## STEP 3: Boost Your Visibility

You don't need to post every day or share your life story. But if you stay consistent and contribute thoughtfully, people will notice. Here's how to start showing up without burning out.

### Like or comment on posts in your field

This is the *easiest* way to stay visible. Just 2–3 thoughtful interactions a week can put you on people's radar—especially recruiters and hiring managers.

### Share Valuable Content

If something helped you—an article, podcast, or even a checklist—chances are, it'll help someone else too.

### Engage Regularly

Small actions build presence. Think quality over quantity. A kind comment or useful insight sticks more than constant posting.

### Follow Strategic Accounts

Connect with companies and thought leaders in your target industry. Engage with their content—it's a great way to stay informed *and* get noticed.

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#### Example Post:

"After 12 years in federal government, I'm exploring opportunities in tech. Learning how to think like a product manager has been energizing. Anyone else make this leap?"



#### **Bonus Tip:**

You don't need a polished "professional brand." Just show up as your thoughtful, curious self. That's more than enough.

### STEP 4: Make Recruiters Come to You (Yes, Really)

LinkedIn is basically Google for recruiters. You can make it easier for them to find you with a few smart tweaks:

- Turn on **“Open to Work”** in your profile settings but set it to **“visible to recruiters only”** Let recruiters know you’re ready to hear about opportunities.
- **Add up to fifty relevant skills**  
Make sure they match what’s common in the roles you want next.
- **Sprinkle keywords in your headline and About section**  
Think like a recruiter: what would they search for?

👉 Example:

“Program Analyst GS-13” → “Project Manager | Cross-Functional Team Leader | Data-Driven Decision Maker”



#### **BONUS Tip:**

If you’re looking at jobs that mention things like “stakeholder engagement” or “digital transformation,” those exact terms should be in your profile. It’s not cheating—it’s alignment.

### STEP 5: Use LinkedIn to Strategically Job Hunt

#### **Use Targeted Filters**

Search for jobs using filters like “remote,” “less than 10 applicants,” or by job function.

#### **Research Company Employees**

Look up current employees to understand the company’s culture, language, and structure.

#### **Seek Advice—Not Jobs**

Message people to ask about their career path, rather than asking for a job. Building relationships leads to better referrals and insights.

💬 Sample Message:

“Hi Jamie, I noticed you moved from a government agency to a tech firm—awesome! I’m thinking about a similar move and would love to hear what helped you make that shift.”



### **BONUS Tip:**

Don't wait until you see a job post to start connecting. Use LinkedIn to research, network, and build real conversations before you apply.

## What's Next?

## Let's Make This Real.



You can do it alone through trial and error, but it's a challenging journey. I can help you succeed by providing professional guidance throughout this journey.

If you're serious about making your next career move—or want help translating your 7-page government résumé into something that shines in the private sector—I've got your back.

Let's hop on a free 30-minute clarity call to discuss the possibilities.

 <https://amysindicic.simplybook.me/>

Together, we'll turn that career change into a bold, successful next chapter.

You've got this.



## Ready to Transform Your Career?

**7 → 1**

Resume Pages

Shrink your government CV into a private-sector friendly document

**1:1**

Personalized Support

Get individual guidance through your entire career transition journey

**30 min**

Free Intro Chat

Schedule your Complimentary Consultation to Discuss Your Goals

Let's make your career change less intimidating. You've got this!

👉 <https://amysindicic.simplybook.me/>